

Improving the Financial Well-Being of Members and Local Communities Since 1934



2022
Annual Report

1st MidAmerica
Credit Union

Message From the Chair



Rose Gibson
Chair of the Board

I am pleased to share that 2022 was a successful year for 1st MidAmerica Credit Union. Our credit union posted strong results in 2022 with loan growth of 16.13%. The credit union experienced solid overall growth. We ended 2022 with a well-capitalized net worth of 10.59% and an ROA of 0.80%. Assets grew by 8.5% to \$933 million.

We are proud of the service our employees provide and appreciate that our members participate in surveys and take time to provide reviews to share their stories of impact and service. We were honored to be recognized by our members, communities, and industry with several awards in 2022. We were again named by Forbes as a Best-in State Credit Union. The recognition was based upon a survey of US consumers on the following areas: Trust, Branch and Digital Services, Service, and Financial Advice. This award is a direct reflection of the service that employees provide to our members every day. On behalf of the Board of Directors, I would like to thank our employees for their dedication to our members.

The credit union continued to carry out its purpose of improving the financial well-being of our members and communities in 2022. We provided financial education to more than 400 high school students through our budget simulation program. Our new First-Time Homebuyer's education series highlighted the ins and outs of the mortgage process, credit, and available grants for hundreds of members through webinars and a series of online videos. We also provided more than \$90,000 in the form of donations and sponsorships to local organizations and our employees volunteered over 1,500 hours of service in our communities.

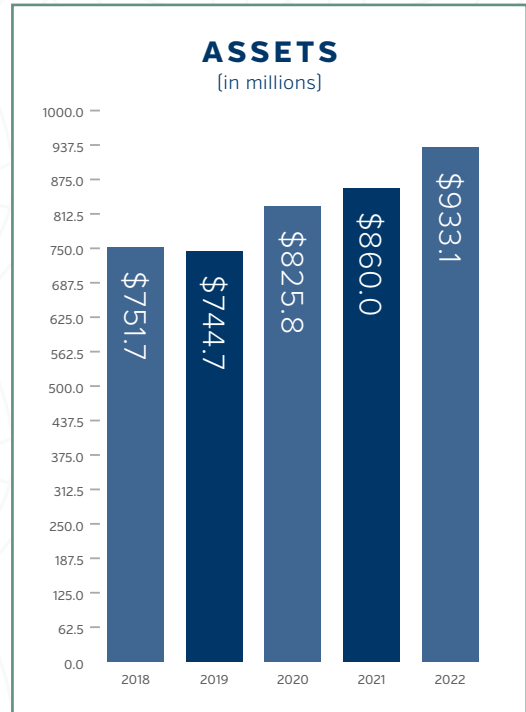
Our credit union's success is very much due to our members. Thank you for your membership and loyalty. Your trust, support, and participation is vital to our strength and growth. With you, we can continue our mission of serving you and our communities.

Supervisory Report

The Supervisory Committee of 1st MidAmerica Credit Union contracted with Scheffel Boyle to perform verification of member accounts and an external audit as required by the Illinois Department of Financial and Professional Regulation. The Supervisory Committee reviews all results and provides formal reports to the Board of Directors.

As part of the annual examination, member accounts were verified as of September 30, 2022. There were no discrepancies reported in the accounts verified.

Scheffel Boyle was also contracted to perform periodic, agreed-upon procedural audits. The audits verify that credit union transactions are performed in accordance with Board-approved policies. All findings are reported directly to the Supervisory Committee. The Supervisory Committee forwards all findings to the Board.



Team members sported Game Day shirts to support our local high school teams.

Message From the President



Alan Meyer
President & CEO

We stepped into 2022 with optimism and a strategic focus on better serving our members. As a not-for-profit financial cooperative, we are invested in providing a safe and stable place for our members to take care of their finances. In a year of increasing inflation and rising rates, we focused on serving the day-to-day financial needs of our members, their families, and their businesses.

Whether you are looking for better returns on your savings to boost your monthly income or need to find relief from tightening budgets, our employees meet you where you are on your financial journey to improve your financial well-being. Our team found ways to relieve members' budgetary pressures and tracked over \$3.3 million in savings for our members in 2022, through refinancing loans from higher rate banks, switching to lower home and car insurance rates, and moving to no-fee checking accounts.

We welcomed 6,048 new members who joined the credit union due to our commitments to service, convenience, and digital access. Our Go Live Video Banking platform was accessed through 3,700 calls by members who opened 260 new accounts, added \$2.3 million in loans, and talked face-to-face with live representatives about account balances and transactions.

We invested in continued technology improvements in 2022. We moved our debit card processing system to a new, more modern platform that improves member access to card controls and alerts, decreases fraud activity, and improves overall convenience. We also introduced a new process for our Skip-A-Pay feature on consumer loans, which gives members quick and secure access through our website.

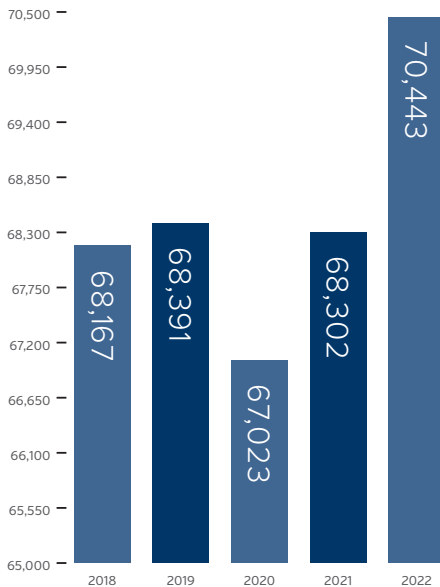
Whether you choose to visit our branches or take advantage of one of our many remote services, we remain committed to delivering the level of service to which you are accustomed. Thank you for your continued trust in 1st MidAmerica Credit Union. We are honored to serve your financial needs and help you achieve your dreams.

Membership Report

Membership in 1st MidAmerica Credit Union ended the year at 70,443 members. We added 6,048 members through our branch network, online channels, and indirect lending program. Thank you for sharing the credit union with your family, friends, and coworkers. Our online account opening service allows members to join the credit union virtually. This new service is a safe way for more local residents to take advantage of our great rates.

Our mission is to exceed member expectations by focusing on providing members with quality products, exceptional service, and convenient access options. We hope that you continue to recognize our dedication and make referrals so that more local residents can experience the value, convenience, and service provided by 1st MidAmerica Credit Union.

TOTAL MEMBERS



Financial Education

In our ongoing commitment to financial education, the credit union created the First-Time Homebuyers webinar series in 2022. The credit union received first place for the Desjardins Award from the Illinois Credit Union League. This award recognizes leadership in the credit union industry for providing financial literacy to all ages.

Feedback from member surveys was used to develop content for these webinars and provided valuable information to consumers ready to buy their first home. The mortgage department hosted these webinars and shared their vast knowledge on the subject of home buying.

A total of six webinars were offered in the spring and summer. Several members attended each session and gained a better understanding of their housing needs, household budget, and the home-buying process.



Statement of Financial Condition

	YEAR ENDED DECEMBER 31	
	2022	2021
ASSETS		
Cash and Cash Equivalents	\$ 17,521,268	\$ 63,057,139
Investments	85,383,352	81,460,811
Loans to Members, Net	762,713,295	656,787,618
Accrued Interest Receivable	1,922,168	1,656,402
Land, Property, and Equipment	26,480,570	26,075,422
NCUSIF and Share Insurance Deposits	7,598,297	7,557,839
Other Assets	31,516,865	23,418,488
TOTAL ASSETS	\$ 933,135,815	\$ 860,013,719
LIABILITIES AND MEMBERS' EQUITY		
LIABILITIES:		
Member Shares	\$ 752,901,001	\$ 755,622,924
Notes Payable	75,800,000	5,000,000
Accrued Expenses and Other Liabilities	5,598,840	3,092,505
TOTAL LIABILITIES	\$ 834,299,841	\$ 763,715,429
MEMBERS' EQUITY:		
Reserves	98,835,974	96,298,290
TOTAL LIABILITIES AND MEMBERS' EQUITY	\$ 933,135,815	\$ 860,013,719

Income Statement

	YEAR ENDED DECEMBER 31	
	2022	2021
INTEREST INCOME		
Interest on Loans	\$ 28,900,447	\$ 28,865,501
Interest on Investments	2,948,158	2,687,758
TOTAL INTEREST INCOME	\$ 31,848,605	\$ 31,553,259
INTEREST EXPENSE		
Dividends on Members' Shares	\$ 2,997,406	\$ 3,782,354
Interest on Borrowed Funds	2,654,083	122,259
TOTAL INTEREST EXPENSE	\$ 5,651,489	\$ 3,904,613
Net Interest Income	\$ 26,197,116	\$ 27,648,646
Provision for Loan Loss	[470,000]	1,090,000
NET INTEREST INCOME AFTER PROVISION FOR LOAN LOSS	\$ 26,667,116	\$ 26,558,646
NON-INTEREST INCOME		
Service Charges, Fees, and Other Operating Income	\$ 13,438,757	\$ 14,041,206
Unrealized Gain on Investment	(1,673,225)	57,585
Net Gain (Loss) on Sale of Assets	54,682	24,661
TOTAL NON-INTEREST INCOME	\$ 11,820,214	\$ 14,123,452
NON-INTEREST EXPENSES		
Operational Expenses	\$ 30,983,618	\$ 30,509,733
Amort FV Core Deposit Intangible	0	62,845
TOTAL NON-INTEREST EXPENSE	\$ 30,983,618	\$ 30,572,578
NET INCOME	\$ 7,503,712	\$ 10,109,520

Community Impact

We are committed to improving the financial well-being of our members and local residents and elevating the communities we serve. Improving the overall health and vitality of our local areas by supporting dozens of organizations, schools, and local programs is done with great pride. Community events returned in 2022, and our team members stepped up to volunteer over 1,500 hours.

Team members' generosity was shown in many ways, including a large donation to the Glen-Ed Food Pantry made in October at our Business After Hours event.





Service Recognition

Our members are at the heart of everything we do at 1st MidAmerica Credit Union, so we get excited when we're recognized for our service efforts. We would like to thank all our members who took the time to tell us about their experiences in 2022 and for participating in our survey programs. We continually strive to provide expanded services and are thankful for the feedback and kudos. We are especially grateful for those who took the time to respond to community surveys and media programs.

In 2022, we earned the following recognition for our service and commitment to our members:

- ★ Forbes Best in State, Illinois Credit Unions, 2020, 2021, and 2022
- ★ Best of the Best: Credit Unions, *The Telegraph*
- ★ Best of the Best: Mortgage Company, *The Telegraph*
- ★ Best of Edwardsville: Credit Unions, Big Z Media
- ★ Dora Maxwell, Community Service Award – 1st Place from the Illinois Credit Union League
- ★ Desjardins Award, Adult Financial Literacy – 1st Place from the Illinois Credit Union League
- ★ Louise Herring, Philosophy in Action – 2nd Place from the Illinois Credit Union League
- ★ Boys & Girls Club of Alton: Distinguished Service Award

2022 Savings: \$3,382,470

Our annual Savings Tracker program, through which employees track the amount of money members save just by doing business with the credit union, continued to help members improve their financial lives in 2022. Whether refinancing an auto loan and saving interest over the course of the loan with a lower rate, transferring a high-balance credit card over to a 1st MidAmerica Platinum Visa® with a lower rate, or refinancing to a shorter mortgage term, team members logged 482 success stories and added to the growing total throughout the year. Over the past seven years, members have saved over \$36,000,000. Here are a few stories from the hundreds submitted by our employees:



“I worked on refinancing a vehicle with a member. I offered to take a look at her RV loan to see if we could save her any money. It turns out that we were able to offer a lower rate and reduce the loan term by 58 months. The member was so excited about the \$6,379.20 in interest savings.” – **Kelly, Godfrey**

“The member called in and was looking for ways to save money, so I looked at his account and found he was paying way too much for auto and home insurance. I referred him to CUIA to get a quote. After receiving his quote, he decided to go with CUIA, and he's now saving \$500 a year on his auto and home insurance.” – **Lindsey, Member Support Center**



“The members were in a tough spot and trying to figure out a way to save on monthly bills. By using the equity in their home and opening a home equity line of credit, we were able to pay off two high-rate credit cards with rates as high as 33% APR [Annual Percentage Rate]. This will save them about \$500 a month.” – **Patty, Wood River**

Lending Report

We continued to meet the borrowing needs of members in 2022, including automobile loans, home equity lines of credit, mortgages, and other consumer loans. We continued to provide low rates and value to our members. Our commitment to low-cost lending, along with many special promotions, helped to improve the financial well-being of over 12,500 borrowers in 2022. Member business loans continue to be an area of growth where we are able to assist many local business owners. Our home loans, including mortgage refinances and new purchases, are helping

even more members to realize the dream of homeownership. In addition to these lending products, the total number of members finding value with our low-rate, no-annual-fee Platinum Visa Credit Card ended the year at 12,673, bringing total balances to \$37,151,853.

We maintain a well-balanced and financially sound mix within the loan portfolio.

Over the course of 2022, 12,582 loans were approved, and \$325,148,017 in credit was extended to members.



LOAN TYPE	NUMBER OF LOANS APPROVED	TOTAL LOANS	TOTAL LOAN ACTIVITY
Direct Loans (in branches)	3,399	\$58,735,172	18.0%
Home Equity	308	\$10,378,871	3.2%
Indirect Auto	8,051	\$155,396,351	47.8%
Mortgage	691	\$40,594,708	12.5%
Member Business	133	\$60,042,915	18.5%
TOTAL LOANS	12,582	\$325,148,017	100%

BRANCH LOCATIONS

Alton, IL
Bethalto, IL
Decatur, IL
East Alton, IL
Edwardsville, IL
Godfrey, IL
Granite City, IL
Independence, MO
Jerseyville, IL
Troy, IL
Wood River, IL

Our doors are open to anyone who lives or works in the following Illinois counties: Bond, Brown, Calhoun, Cass, Christian, Clinton, Dewitt, Effingham, Fayette, Greene, Jefferson, Jersey, Logan, Macon, Macoupin, Madison, Marion, Menard, Monroe, Montgomery, Morgan, Moultrie, Piatt, Pike, Randolph, Sangamon, Scott, Shelby, St. Clair, Washington, and Jackson County in Missouri.



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Tim Kallal
Becky Alexander
Bill Meyers
Josh Evans
Lori Artis

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Perry Withers, Senior Vice President, CLO
James Cherry, Senior Vice President, CIO
Amber Scott, Chief Marketing Officer

CONTACT US

Member Support Center
618-258-3168
800-345-4216

www.1stMidAmerica.org



5,000 Locations in 50 States

The Shared Branching network serves members who do not live near a 1st MidAmerica branch or are traveling and allows them to complete transactions at a large network of credit unions across the country. Visit us online to find a branch near you.



30,000 CO-OP ATMs

1st MidAmerica Credit Union has many convenient ATM locations and provides easy access to cash with surcharge-free withdrawals at CO-OP[®] ATMs nationwide. CO-OP surcharge-free ATMs are located at all of our branches, CO-OP credit union branches, and select standalone locations.

1st MidAmerica
Credit Union

Federally Insured by NCUA.

